

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Michael A. Plotnick.

Conf. No.: 5480 : Group Art Unit: 2621

Appln. No.: 10/006,874 : Examiner: Huy T. Nguyen

Filing Date: 14 NOVEMBER 2001 : Attorney Docket No.: T738-10

Title: Alternative Advertising in Pre-recorded Media

PETITION FOR EXTENSION OF TIME UNDER 37 C.F.R. §1.136(a)

Applicant(s) in the above-identified application hereby petition(s) for a two-month extension of time to and including October 27, 2010, for responding to the Office Action mailed May 27, 2010. An Amendment in response to the Office Action accompanies this Petition.

- The Commissioner is hereby authorized to charge Deposit Account No. 504670 as noted below. A duplicate copy is enclosed.
- Extension fee in the amount of \$490.00.
- Any deficiencies or overpayments in the above-calculated fee.

Date: 10/27/10



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